



South Carolina Awards of Excellence

“Recognizing Excellence in the Beef Industry”

Purpose of the South Carolina Cattlemen’s Awards of Excellence

Dear Friends:

The South Carolina Cattlemen’s Association (SCCA) annually bestows Awards of Excellence to individuals, couples, farms, firms, businesses and similar groups who have demonstrated exemplary service to both the SCCA and the state’s beef industry. The prestigious nature of these awards makes us strive to receive as many applicants from various operations and backgrounds as we look for the most noteworthy persons in the beef industry.

The SCCA “Awards of Excellence” categories have changed this year. Please review the attached sheet.

People receiving these awards will have demonstrated a special aptitude towards upholding the ideals of the SCCA outlined in its mission statement:

To unite cattle producers to advance the economic, political and social interests of South Carolina’s Beef Industry.

They will also have shown outstanding and exemplary performance in levels of production, innovation and service to the state’s beef industry. While realizing that our production schemes in this state vary greatly based on several factors and recognizing that our production must occur in conjunction with sound environmental practices and sound management practices to ensure the safest, most wholesome products available for the beef consumer, these recipients will have allowed and caused beef production to aspire to ever-higher levels in the state.

This year, the recipients will be recognized at the Awards Ceremony of the Annual Meeting of the South Carolina Cattlemen’s Association. This event will be held at the State Farmers Market on March 3, 2012, and all members of the association are invited to attend this special event.

We welcome any and all nominations from across the state and no operation is too large or too small to be represented among this category of fine agriculturalist. We urge you to please take the time to complete the application process so that we may recognize the efforts of our fellow producers. We look forward to hearing from you!

Sincerely,

Roy W. Copelan
SC Cattlemen’s Association

Explanation of Awards of Excellence Categories

Cattlemen of the Year

This award shall be awarded to an individual or farm that has demonstrated excellence in all aspects of cattle and beef production. The successful recipient will have shown an aptitude for production of an excellent product that has been improved through sound management practices with special attention paid to the success of the operation's customer base. To be awarded the title of Cattlemen of the Year, he or she must be a person who raises cattle and is an active member of his or her local Cattlemen's Association.

Educator and Industry Service of the Year

The Educator and Industry Service of the Year is awarded to an individual or working firm who has demonstrated excellence in improving and expanding the knowledge base of South Carolina's Beef Industry. This person will have shown a special aptitude for working for and with the beef producers of the state to improve their general well being. This award can go to anyone who educates on any level – collegiate, public school, or industry - who is striving to educate and inform others on the beef industry or one who supports the betterment of beef production.

Association of the Year

Awarded to a local association, affiliated with the South Carolina Cattlemen's Association, that has demonstrated excellence in servicing member's needs through improving the environment that these producers operate within. There are several measures of performance including, but not limited to, professional development, diversity of programming, social interaction, sound management of the association's business while adhering to the ideals outlined in the Mission statement.

Environmental Stewardship of the Year

An individual or farm that has, in conjunction with approved practices, improved the general environment in which their production occurs. Realizing that environmental quality is the responsibility of everyone involved in the industry, the applicants should have attempted to be proactive in their approaches to improving the environment that they operate within.

2012 Awards of Excellence Application

Name of Nominee

Award for which he/she is being nominated (please circle):

**Cattlemen of the Year
Education and Industry Service of the Year
Cattle Association of the Year
Environmental Stewardship of the Year**

Nominee's Address

County Association

Name of Person Nominating the Applicant

(Optional) In narrative form, please explain why you believe this nominee is worthy of this award. Additional pages may be attached:

You may turn in this application, or contact the SCCA office for an application via postal mail or by going to the SCCA web page at www.sccattle.org and clicking on the link entitled, "Awards of Excellence."

All applications must be postmarked, emailed, or faxed no later than February 1, 2012 to the SCCA office at:

SC Cattlemen's Association
Attn: Awards Committee
PO Box 11280
Columbia SC 29211
(877) 859-9121
(803) 734-9808 (fax)
scbeef@scda.sc.gov