

2008 Beef Backer™ Award Entry Form

Award Category (choose one): Chain Independent

General Foodservice Establishment Information:

Company/Establishment name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Key contact: _____ Title: _____ Email address: _____
Chef name: _____ Owner name: _____
Type of menu/cuisine: _____ Number of units: _____ Number of years in business: _____
Number of employees: _____ Hours of operation: _____ What percentage of your menu is beef: _____
Volume (in pounds) of beef purchased per month: _____ Beef distributor/purveyor name: _____



If applicable, please describe your working relationship with your beef distributor or purveyor.

Do you feature beef specials? _____

What are your patrons saying about beef in general?

How is your beef purchased? (check all that apply)

- Boxed Beef Portion Control Cuts
 Value Added (marinated, seasoned, pre-cooked)

Have you ever visited www.beeffoodservice.com? _____

Please describe why your operation should be recognized as a leader in beef menuing and promotion. (May attach additional pages)

What is the most frequently purchased beef item in your operation?

What cuts do you purchase most frequently?

Do you menu any of the following new beef cuts?

(check all that apply)

- New Delmonico (Chuck-Eye Steak, IMPS/NAMP 116D)
 Boneless Country-Style Beef Ribs (IMPS/NAMP 116D)
 Flat Iron Steak (IMPS/NAMP 114D, PS01)
 Petite Tender (IMPS/NAMP 114F, PS01)
 Ranch Steak (IMPS/NAMP 114E, PS01)
 Other

Tell us about the beef you purchase (grade, brand, etc.).

If applicable, do you serve beef at all day parts? _____

Do you feature beef as an ingredient (e.g., salads, pasta, stir-frys, etc.)? _____

Have you recently created new menu items with beef? If yes, please describe.

Entry Submission Checklist:



- Completed Application
- Menu (may be copy instead of original)
- Any relevant photos, tapes, videos or materials that document your efforts

Please contact your State Beef Council for entry deadlines or more information.