



South Carolina Awards of Excellence

“Recognizing Excellence in the Beef Industry”

Purpose of the South Carolina Cattlemen’s Awards of Excellence

Dear Friends:

The South Carolina Cattlemen’s Association (SCCA) annually bestows Awards of Excellence to individuals, couples, farms, firms, businesses and similar groups who have demonstrated exemplary service to both the SCCA and the state’s beef industry. The prestigious nature of these awards makes us strive to receive as many applicants from various operations and backgrounds as we look for the most noteworthy persons in the beef industry.

People receiving these awards will have demonstrated a special aptitude towards upholding the ideals of the SCCA outlined in its mission statement:

To unite cattle producers to advance the economic, political and social interests of South Carolina’s Beef Industry.

They will also have shown outstanding and exemplary performance in levels of production, innovation and service to the state’s beef industry. While realizing that our production schemes in this state vary greatly based on several factors and recognizing that our production must occur in conjunction with sound environmental practices and sound management practices to ensure the safest, most wholesome products available for the beef consumer, these recipients will have allowed and caused beef production to aspire to ever-higher levels in the state.

This year, the recipients will be recognized at the Awards Ceremony of the Annual Meeting of the South Carolina Cattlemen’s Association. This event will be held at the Pee Dee REC in Florence, SC and all members of the association are invited to attend this special event.

We welcome any and all nominations from across the state and no operation is too large or too small to be represented among this category of fine agriculturalist. We urge you to please take the time to complete the application process so that we may recognize the efforts of our fellow producers. We look forward to hearing from you!

Sincerely,

SCCA Awards Committee

Explanation of Awards of Excellence Categories

Commercial Cattleman of the Year

This is awarded to an individual or farm that has demonstrated excellence in all aspects of commercial beef production. The successful recipient will have shown an aptitude for production of an excellent product that has been improved through sound management practices. A commercial cattleman of the year could be anyone who raises commercial beef cattle and is an active member of his or her local Cattlemen's Association.

Purebred Cattlemen of the Year

This award shall be awarded to an individual or farm that has demonstrated excellence in all aspects of purebred beef production. The successful recipient will have shown an aptitude for production of an excellent product that has been improved through sound management practices with special attention paid to the success of the operation's customer base. To be awarded the title of Purebred Cattlemen of the Year, he or she must be a person who raises purebred cattle and is an active member of his or her local Cattlemen's Association.

Young Cattlemen of the Year

This award shall be awarded to an individual or couple less than 35 years of age that has demonstrated excellence in all aspects of beef production. The successful recipient will have shown an aptitude for production of an excellent product that has been improved through sound management practices. This award can go to anyone, no matter the size of the operation, which is attempting to be a part of the South Carolina beef industry. He or she must be an active member of his or her local Cattlemen's Association.

Associate of the Year

Associate of the Year is awarded to an individual or group (industry support groups or companies, etc.) that has demonstrated support of the state's beef industry by providing the necessary services and support needed to enjoy a sound beef production system. They will have aspired to excellence in their related fields and will have provided the means by which production could be raised to every-higher levels.

Educator of the Year

The Educator of the Year is awarded to an individual who has demonstrated excellence in improving and expanding the knowledge base of South Carolina's Beef Industry. This person will have shown a special aptitude for working for and with the beef producers of the state to improve their general well being. This award can go to anyone who educates on any level – collegiate, public school, or industry - who is striving to educate and inform others on the beef industry.

Association of the Year

Awarded to a local association, affiliated with the South Carolina Cattlemen's Association, that has demonstrated excellence in servicing member's needs through improving the environment that these producers operate within. There are several measures of performance including, but not limited to, professional development, diversity of programming, social interaction, sound management of the association's business while adhering to the ideals outlined in the Mission statement.

Industry Service Award

An individual or firm working in close connection with the State's Beef Industry by providing strong support to the betterment of beef promotion, production and allied services for the beef industry and agriculture throughout the state. That recognizes and supports the diversity of the state's agriculture and has made an overall positive impact on the general well being of this industry.

Environmental Stewardship

An individual or farm that has, in conjunction with approved practices, improved the general environment in which their production occurs. Realizing that environmental quality is the responsibility of everyone involved in the industry, the applicants should have attempted to be proactive in their approaches to improving the environment that they operate within.

2009 Awards of Excellence Application

Name of Nominee

Award for which he/she is being nominated (please circle):

Commercial Cattlemen of the Year

Purebred Cattleman of the Year

Young Cattlemen of the Year

Association of the Year

Educator of the Year

Industry Service Award

Associate of the Year

Environmental Stewardship

Nominee's Address

County Association

Name of Person Nominating the Applicant

(Optional) In narrative form, please explain why you believe this nominee is worthy of this award. Additional pages may be attached:

You may turn in this application, or contact the SCCA office for an application via postal mail or by going to the SCCA web page at www.sccattle.org and clicking on the link entitled, "Awards of Excellence."

Digital pictures are encouraged! All applications must be postmarked, emailed, or faxed no later than **Dec. 2, 2008** to the SCCA office at:

SC Cattlemen's Association
Attn: Awards Committee
PO Box 11280
Columbia SC 29211
(877) 859-9121
(803) 734-9808 (fax)
scca@sccattle.org

